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Agency Ripens On the Vine With New Accounts

RMD wins food category work with the addition of Dei Fratelli and project work for two others

Columbus, Ohio (April 22, 2008) – [RMD Advertising](#), a fully integrated brand strategy, advertising and public relations agency in central Ohio, is proud to announce the addition of Dei Fratelli—an emerging canned tomato brand to its growing list of food clients. The advertising agency has also won project work for Quick Solutions and CASNET Technology Solutions – both technology category clients.

[Dei Fratelli](#) is manufactured by Hirzel Canning Company and Farms in Toledo, Ohio. A fourth generation, family-owned and operated company founded in 1923, the company produces canned tomatoes, tomato products and sauerkraut in three processing locations. The company also has extensive greenhouse and farming operations in northwest Ohio.

[Quick Solutions, Inc.](#), an employee-owned company, was founded in 1991 in response to a growing demand for outsourced information technology consulting and project management services. A winner of the Ernst & Young Entrepreneur of the Year Award, the company has been recognized four times as one of *Inc. Magazine's* 500 fastest growing privately held companies.

[CASNET Technology Solutions](#) is an experienced Enterprise Content Management (ECM) Solutions provider. CASNET offers a full range of products and services, from scanners to microfilm to ECM software applications and more. CASNET's solutions provide organizations improved processes and collaboration, cost reduction, regulatory and legal compliance and knowledge asset protection.

“We’re excited to add these brands, because it’s evidence that we are growing within our areas of specialization. These are strong, recognizable brands, and we’re proud that they’ve selected us to continue to help them grow,” said Donn Ditzhazy, Executive Creative Director, RMD Advertising. “It’s the entrepreneurial mindset we bring to these accounts that helps them to flourish, and our insatiable appetite for their growth that makes it all work.”

RMD is a fully integrated brand strategy, advertising and public relations agency in central Ohio, rooted in creative logic. As a regional agency specializing in three areas of intelligence: food, manufacturing and service brands. RMD serves a variety of clients including Panera Bread, The Gorman-Rupp Company, The Town Center at Levis Commons, and Henny Penny. RMD is bold about the fact that a sharp focus on creativity, smart solutions and a passion for building brand business sets it apart as the strongest regional agency in the Midwest.

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