



News Digest

Panera raises nearly \$4,000 for cancer research

Panera Bread observed national Breast Cancer Awareness Month in October by selling 19,760 Pink Ribbon Bagels in its Columbus-area bakery-cafes to raise \$3,952 in funding for breast cancer research in Central Ohio.

Twenty-cents from every Pink Ribbon Bagel sold was donated to the American Cancer Society.

"The Pink Ribbon Bagel Campaign, which has completed its second year here in Columbus, raised nearly \$1,400 more than last year," said Jeff Rains, president for the Columbus-area Panera Bread bakery-cafes. "We are proud to support the ACS of Central Ohio and the effort to find a cure for this deadly disease."

"We really have the community to thank for the success of the 2005 Pink Ribbon Bagel Campaign," he added.

Panera Bread, in conjunction with the ACS, also hosted a local breast cancer survivor's breakfast and provided Pink Ribbon Bagels to various mobile mammography units.