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Panera launches carry-out service

Panera Bread is offering a new service dubbed Via Panera – a carry-out feature for its bakery and lunch items.

Via Panera is designed for customers who need to provide breakfast, lunch or dessert for five or more people.

Unlike Panera's traditional carry-out orders, Via Panera has a different type of packaging and the order is coordinated by a staff person assigned to manage the meals from order to pick-up.



“Bringing the bakery-cafe experience into off-site locations represents a significant business opportunity for Panera,” said Jeff Rains, president of the Central Ohio Panera Bread franchisee Breads of the World LLC.

The Via Panera menu offers breakfast, lunch and dessert items, including bagels, pastries, sandwiches, soups and beverages. The service includes individually boxed breakfasts and lunches.

Panera operates 16 restaurants in Central Ohio.

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