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Crispy egg rolls in two-and-a-half minutes

Keywords: Kahiki Foods, food processing, new food product, egg roll and microwaveable

Columbus, Ohio-based **Kahiki Foods** introduces a new line of microwavable egg rolls that deliver authentic, oven-baked quality in an unprecedented two-and-a-half minutes, versus the typical 20 minutes it takes to oven bake an egg roll.

Each egg roll is packaged in **Kahiki's EasyCrisp Pouches**, so on-the-go consumers can conveniently enjoy egg roll snacks at work, school or home. Available in three flavors — **chicken, vegetable and pork and shrimp** — they contain 0g trans fat, no MSG or artificial additives and start at just 80 calories per serving. The egg rolls come complete with signature sweet & sour sauce packets for dipping.

"We are bringing to market the first-ever egg roll that's designed to be microwaved," says Tim Tsao, vice president of sales & marketing. "This is a value-added proposition for consumers. They get the crunch of an oven-baked product with the portability and convenience of a microwaved product. This category has been lacking new innovation for over six years and now this cutting-edge cooking technology is going to help lift category sales for retailers that carry egg rolls."

Edlong Dairy Flavors
Privately owned and operated, Edlong has been in the business of customer satisfaction for more than 90 years, specializing in cheese, butter, milk & cream, cultured, sweet dairy and functional flavors. As a result, the food industry looks to Edlong as the experts in concentrated dairy flavor technology and has consistently voted Edlong the best supplier of dairy flavors four years in a row.

Suggested retail price is \$3.99.

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