



# Dei Fratelli In The News

Category: **Pasta Sauce, Salsa**  
Title: **Something A Little Different, My Favorite Recipe!**  
Publication: **STLMommy**  
Circulation: **10,000**  
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The screenshot shows the STL Mommy website interface. At the top, there is a navigation bar with links: Home, About Me, Goodie Bags, Grocery, Valgroons, Birthdays, Giveaways, and Advertise. Below the navigation bar is a header area with a cartoon illustration of a family (mother, father, and two children) and the STL Mommy logo with the tagline "paying it forward to moms like me".

The main content area is divided into three columns:

- Left Column:** Contains a "Subscribe" section with an email input field and a "Subscribe" button. Below it is a "Coupons & Rebates" section featuring a coupon for "Save \$0.55 Clabber Girl" and a "Get Coupons" button.
- Middle Column:** Contains the main article text. It starts with the date "Wednesday, February 18, 2009" and the title "Something A Little Different, My Favorite Recipe!". The text describes the author's experience with Dei Fratelli products and lists the ingredients for a recipe: 4 Chicken Breasts, Chili Powder, Olive Oil, 1 can of Black Beans, 1 can of Corn, 1 jar of Salsa, and Rice (optional). It also includes a "Preparation" section and a concluding sentence: "It really is a wonderful, quick, inexpensive meal. The Chili Powder does not overpower the Chicken our kids love it and if I'm able to make it anyone can!".
- Right Column:** Contains a section titled "I'M HERE! NOW WHAT?" with a "BeCentsAble Workshops" link and a "Restaurant.com" link. The Restaurant.com link includes a promotional offer: "Take 50% Off with every order of \$25 Gift Certificates. Use code CHEF and pay \$5 thru 3/9/09. Want to know more about Restaurant.com? Click here."

At the bottom of the page, there is a "STL Mommy" logo and a "Search Amazon" box with a "GO" button and the text "Search New and Used amazon.com".

To read more articles about Dei Fratelli Products visit <http://www.DeiFratelli.com/mediakit.html>