



Andy WoW! In The News

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Andy WoW Restaurant Opens in Sevierville



COLUMBUS, Ohio (March 25, 2009) – Andy WoW! is an innovative fast casual restaurant specializing in hand-battered to order chicken fingers, four WoW sauces for dipping, the hottest waffle fries, Texas toast and the crunchiest coleslaw served with Words of Wisdom on the side. The new restaurant is launching its first location at 1820 Parkway Rd., Sevierville, TN on April 6.

Andy WoW! (the WoW! stands for Words of Wisdom) is celebrating the grand opening with a "Campout for Chicken Fingers" and

several initiatives to benefit Sevierville area schools. The campout will begin at dusk on April 10 and end with a ribbon cutting ceremony at 10:00 a.m. on April 11. The first 100 campers in the door will win free chicken fingers. One special camper will be drawn at random to win free Andy WoW! chicken fingers for a year.

"We are not only thrilled to launch Andy WoW!, but we are also extremely excited to be a part of the Sevierville community," said Craig Warner, District Manager, Andy WoW! Chicken Fingers.

"Being an area native, I'm enthusiastic about Andy WoW!'s focus on our local schools and our mission to share Words of Wisdom with all of our guests."

The restaurant will feature a variety of sauces, including honey love mustard, sweet and sassy barbeque, absolute wing sauce and Andy's own WoW sauce. Inside Andy WoW!, the walls are covered with Words of Wisdom and flat-panel TVs play cartoons for guests to enjoy while they dine. Andy WoW! will continue to expand in the Tennessee market and will debut its next two units in Saint Louis, MO.

Andy WoW! was founded with the simple idea to empower our youth to make wise choices (W.O.W.) and to celebrate life (food for the soul). Andy WoW! Chicken Fingers is best known for its made to order-hand battered signature chicken fingers, crisp waffle fries, Texas toast, fresh coleslaw, all served with a side of Words of Wisdom.

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